

TEACHING OF ENGLISH IN INDIA: ENVISIONING THE FUTURE CHALLENGES

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ABSTRACT

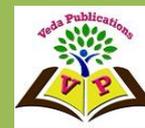


The teaching of English in India today presents a quick contrast to our surging economy. The state of teaching and research in most of elevated education is intensely appalling. Lack of ample infrastructure, dearth of quality as a crucial principle of academic life, growing interference of political process, and an absence of suitable investment have put the teaching of English in the method of disintegration. To make English teaching an agent of incentive for removing a climate of increasing disproportion in a developing economy like India one has to look at it both as a strategy as well as an ideology. English in India today is more of a prerequisite and stipulation than a luxury or exceptionality. The changing role of this language in India marks a grave paradigm shift where the power relations in the country have grown more and more reliant on the relative currency of the languages used here. English has superseded the regional languages in annex, currency, usability and cross-cultural communication. With the multinational corporate houses extending their business and employment opportunities to densely populated countries like India. English is quickly alleged as a language of better opportunity and a brighter outlook for the fortune – hunting youth, the globe-trotting academics or businessmen.

However, at the bottom of these lies an effective communication skill. If students fail to see the broader situation of the corporate world and ignore the communication skills, it can imperil a shallow level of understanding. The growing importance placed on oral communication skills by employers has been echoed internationally in these two three decades. Knowledge and technical know how are obviously important, but this requires to be presented with excellence. Effective communication re-enforce positive intuition of the engineer. Lack of pragmatic communication skills contributes to the low profile of engineering in general public. A more proactive and accessible style of communication can be more engaging for the people. Indeed oral skills, presentation skills are considered one of the best career enhancers and to the single biggest factor in influential a student's career success or failure.

Keywords: *Career enhancers, Dearth of quality, Intensely appalling, Surging economy, Technical knowhow.*

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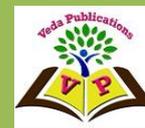
Communication is the existence of all the organizations. Getting the work done in effective method has become more significant than having the most knowledge. Employers give substantial value to graduates acquiring a varied set of skills in diverse work environment. Besides systematic and problem solving skills, subject definite knowledge, research and enhanced decision making ability, management skills, perceptive of other culture, buoyancy and proficiency to work in international milieu are considered the most important qualities for engineers. However, at the bottom of these lies an effective communication skill. If students fail to see the broader set-up of the corporate world and disregard the communication skills, it can jeopardize a superficial echelon of understanding. The rising significance placed on oral communication skills by employers has been echoed internationally in these two three decades. Knowledge and technical knowledge are evidently imperative, but these entail to be obtainable with brilliance. Effective communication re-enforce positive intuition of the engineer. Lack of functional communication skills contributes to the low contour of engineering in all-purpose public. A more practical and available style of communication can be more appealing for the people. Indeed oral skills, appearance skills are measured one of the finest career enhancers and to the distinct biggest aspect in influential a student's career triumph or failure.

The word communication in English is making an appeal in these days. It has the power to construct the whole world turn around around it. It is intimate to all activities. Everybody has realized the significance of communication and therefore, they desire to be an enhanced communicator. It has left no field untouched: be it a medical, or engineering, Arts or Law, or even Sports or Music. In trade or Business it has become a must. In academics if you disregard communication you will accurately ruin. Gone are the days when work was got done under the strength of influence and pressure of authority. People were helpless and lack self respect. The fast increasing technology and extend of knowledge has made people conscious of their rights and position. The relationships between subordinates and superiors are growing tensed. Individual opinions,

attitudes and beliefs often act as tough barriers to effective communication. It is perceptibly intricate to communicate with the people successfully if they have quite severe views, predetermined opinions and strong prejudices. It disrupts the interrelationship and poses a confront to management. Therefore, the organizations have distorted master- servant relationship into partnership relationship. The changing circumstances have given birth to a perception of team work. It shows us the stipulation of increasing team spirit, happening with joining hands. You have to value other's perspectives. We have to continue in refrain with our own emotions, as well as emotions of others. You have to suggest your individual view point's obviously and frankly to evade misunderstanding. You have to persuade others, commend others, make people esteemed and esteemed in you communication. If you let others know that they are valued they are possible to give their best.

Getting the work done in useful manner has become more imperative than having the most knowledge. Employers give substantial value to graduates acquiring a varied set of skills in different work environment. Besides systematic and predicament solving skills, subject detailed knowledge, research and enhanced verdict making ability, management skills, accepting of other culture, confidence and capability to work in international environment are measured the most indispensable qualities for engineers. However, at the bottom of these lies a successful communication skill. If students fail to see the broader scenario of the corporate world and overlook the communication skills, it can jeopardize a trivial level of understanding.

The growing consequence positioned on oral communication skills by employers has been echoed globally in these two three decades. Knowledge and technical knowhow are obviously significant, but these require to be presented with fineness. Effective communication re-enforces positive notion of the engineer. Lack of serviceable communication skills contributes to the low contour of engineering in general public. A more practical and available way of communication can be more appealing for the people. Indeed oral skills, presentation skills are



measured one of the best career enhancers and to the distinct biggest factor in determining a student's career success or letdown.

The teaching of English in India today presents a quick contrast to our surging economy. The state of teaching and research in most of elevated education is intensely appalling. Lack of ample infrastructure, dearth of quality as a crucial principle of academic life, growing interference of political process, and an absence of suitable investment have put the teaching of English in the method of disintegration. To make English teaching an agent of incentive for removing a climate of increasing disproportion in a developing economy like India one has to look at it both as a strategy as well as an ideology. English in India today is more of a prerequisite and stipulation than a luxury or exceptionality. The changing role of this language in India marks a grave paradigm shift where the power relations in the country have grown more and more reliant on the relative currency of the languages used here. English has superseded the regional languages in annex, currency, usability and cross-cultural communication. With the multinational corporate houses extending their business and employment opportunities to densely populated countries like India. English is quickly alleged as a language of better opportunity and brighter outlook for the fortune – hunting youth, the globe-trotting academics or businessmen.

It would be useful for us to remember that in teaching-learning another language we are not using that language but are entering the dominion of that 'other' culture as it is articulated through, visualized and consolidated through the use of that other tongue. When we use it for our purposes, to accomplish our necessities we make it our own. And a procedure of incorporation, assimilation, alteration and hybridization inexorably follows. The changes that have taken place in the field of science and technology replicate several developments in the way technical communication skills are viewed. In fact, there has been a change in viewpoint, so that communication skills take precedence over technical and professional skills. There is no doubt that good writing and speaking skills are indispensable to job success. It is also true that some technical skills are as

significant as communication skills but knowledge of technical or professional skills will be useless if one does not know how to converse the information and extract that result from the use and application of these technical and professional skills.

The functional substance of technical communication for an individual of an organization cannot be overemphasized. Whether you are an executive working in a multinational company, an engineer working at the shop floor level, a scientist working in a foremost scientific lab, or a technical student of a professional institution, you need useful technical communication skills in order to be successful. With the information revolution and socio-economic changes in the new millennium, the importance of effective technical communication skills has improved, the whole world has become a global market and the transfer of technical information is playing a key role in economic growth and makeover. As the professional world becomes more sundry, competitive, and result-oriented, the importance of technical communication skills continues to increase.

We may delineate technical communication as a diffusion of scientific and technical information from one individual or group to another. This exchange of proficient information may embrace simple definitions of tools, intricate descriptions of machines and progression, or complicated clarification and elucidation of scientific principles. Effective technical communication is a lively interchange that may absorb a methodical perceptive of scientific and technical subjects.

Technical communication is a methodical and controlled presentation of information; it involves a course of logical and thematic organization. Organizational aptitude is the talent to organize technical information in a logical and structured way. It includes numerous skills such as the facility to sequence thoughts in a verdict, organize a paragraph according to the needs of the reader and the topic, use suitable reasonable ordering, and afford thematic lucidity to phrase. The fast growth of technical knowledge united with the enlargement of information technology has distorted the way we correspond in professional situations. We prefer swift, interactive, and result oriented forms of



communication such as voice mail, email, video transmission, teleconferencing, videoconferencing, intranet transmission, and so on to the conventional and slow forms of communication such as letter, memos, newsletter, and so forth.

The IT rebellion and globalization of business have brought technical communication to the forefront of academia and industry. With the whole world fetching the global market and businesses becoming varied and result-oriented, professionals and technocrats are facing new challenges in communications every day. A triumph in this viable environment depends not just on acquiring knowledge and hard skills, but also on developing effective technical communication skills. This paper aims at making sentient the engineering students of rural area and encourages them to recover their communication skills.

Revolution in information expertise is having a deep impact on technical communication chore, and new kinds of communications task or skills will be required in the distorted technological environment. These skills embrace capacity to comprehend and elucidate multifarious technical information in a simple and known style, ability to understand and clarify quantitative data, cultural awareness, capability, and ability to evaluate and priorities information. The changes that have taken place in the field of science and technology replicate several developments in the way technical communication skills are viewed. In fact, there has been a transfer in viewpoint, so that communication skills take precedence over technical and professional skills. There is no doubt that good writing and speaking skills are indispensable to job success. It is also exact that some technical skills are as imperative as communication skills but knowledge of technical or professional skills will be ineffective if one does not know how to communicate the information and extract that result from the use and application of these technical and professional skills.

Not only English language but English literature is also very essential the study of literature allows people to enlarge new ideas and principled thinking, and can help out individuals to present themselves as educated and conscientious members of society. English literature gives us a new system of

thinking about the world Literature is the study of human nature. Literature confirms the real intricacy of human understanding. Literature provides impending into the minds of other human beings, into the mind of author. Literature is said to be the epitomize of a person's conduct. Literature is a indication of the society it really reflects the society, its good values and its ills Literature, as an replication of human action, often presents a picture of what people think, say and do in the society. Thus, literature is not only a suggestion of the society but also serves as a corrective mirror in which members of the society can look at themselves and find the need for positive alteration.

English lets you feel the culture of the world like no other language. Learning it will offer you the prospect to do astonishing things. English is the language of the Film industry and learning it means you will no longer have to rely on subtitles or dubbed versions. You will also be able to read books written by English-speaking authors in their unusual adaptation. Last but not least, music is much better if you can comprehend the meaning. We are sure that you will be fulfilled to enjoy English-language music more. Moreover, English is an easy language to learn and to use. It is based on an alphabet and, compared to Chinese; it can be learned moderately rapidly. So, learning another language isn't just about communication or specialized purposes, it will also give you advantages you had never anticipated.

However, at the bottom of these lies an effective communication skill. If students fail to see the broader circumstances of the corporate world and disregard the communication skills, it can jeopardize a trivial level of understanding. The growing magnitude placed on oral communication skills by employers has been echoed internationally in these two three decades. Knowledge and technical knowhow are noticeably important, but this requires to be presented with distinction. Effective communication re-enforce positive instinct of the engineer. Lack of sensible communication skills contributes to the low profile of engineering in common public. A more proactive and available style of communication can be more appealing for the people. Indeed oral skills, presentation skills are considered one of the greatest career enhancers and



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